

Woods Hole Sea Grant

Biennial RFP Informational Webinar #2
January 25, 2021

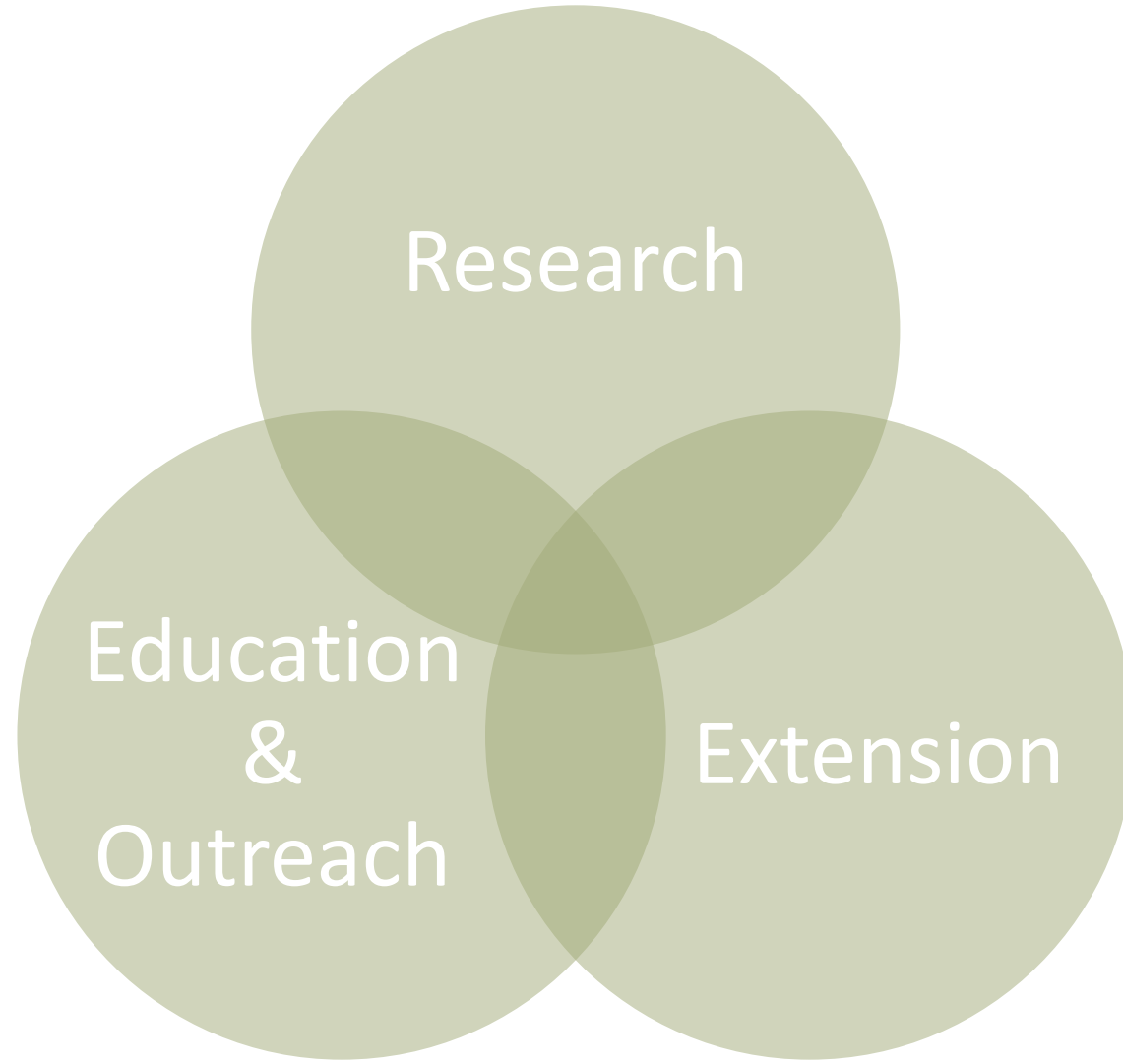


Woods Hole Sea Grant's mission is to enhance the practical use and conservation of coastal and marine resources by developing and sharing science-based knowledge to create a sustainable economy and environment for the diverse communities of Massachusetts.

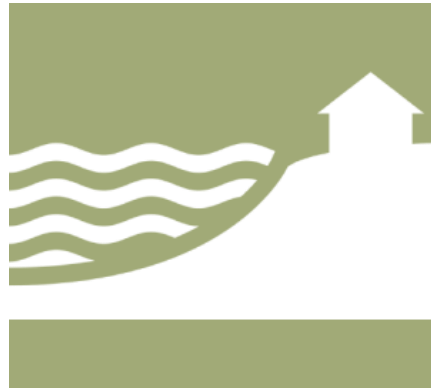
Webinar Details

- This informational webinar will be recorded for our note-taking purposes but not posted on the web
- The slides will be posted on our website, along with a summary of the audience questions and answers
- Please feel free to ask questions at any time. We ask that you ask your questions one of three ways:
 - Enter questions in the chat window
 - Use the raise hand function in the participant window and unmute when called on
 - Unmute and ask your question directly – if this gets unwieldy we'll ask that you not use this method.

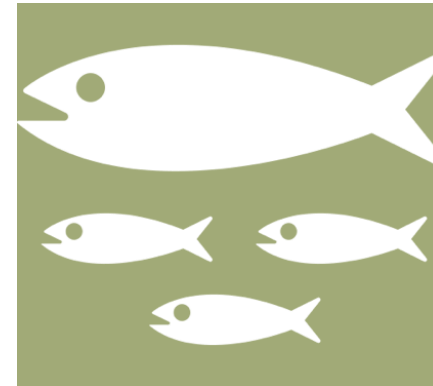
Woods Hole Sea Grant Program Overview



Woods Hole Sea Grant Focus Areas



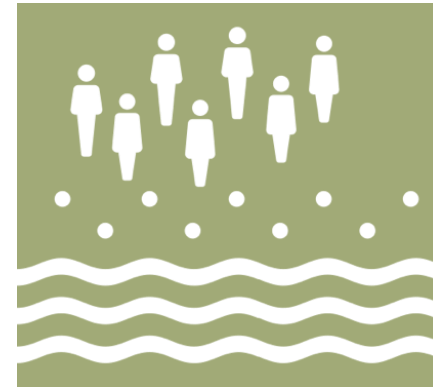
HEALTHY COASTAL ECOSYSTEMS



SUSTAINABLE FISHERIES & AQUACULTURE



RESILIENT COMMUNITIES AND
ECONOMIES



ENVIRONMENTAL LITERACY &
WORKFORCE DEVELOPMENT

RFP Priority Areas

Focus Area Priorities

Healthy
Coastal
Ecosystems

Sustainable
Fisheries and
Aquaculture

Resilient
Communities
and Economies

Cross-cutting Themes

Justice, Equity,
Diversity, and
Inclusion

Climate Change

Environmental Literacy
and Workforce
Development

RFP Priority Areas

Other emerging themes are also acceptable to submit to Woods Hole Sea Grant (WHSG). Proposals on topics other than the priority areas will also be reviewed by external experts and the convened review panel.

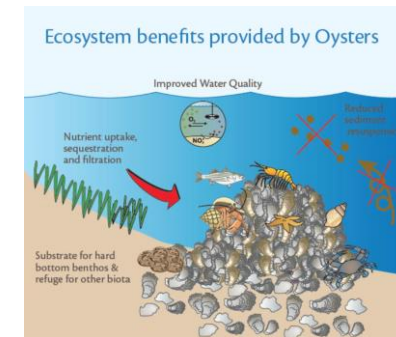
As you are developing research project ideas, we strongly suggest you consider potential management applications of the results of your research, and craft a research project around critical management needs of coastal communities in Massachusetts.

RFP details

- Lead PIs must be staff or faculty at any public or private research or higher educational institution within the state of Massachusetts.
- Researchers are eligible to submit only one pre-proposal as lead PI, but may serve as a co-PI on other proposals.
- Approximately \$500,000 per year will be available to support 5-10 research projects during the 2022-2024 funding cycle.
- Sea Grant proposals require a match of \$1 of non-federal funds for every \$2 of federal funds requested.

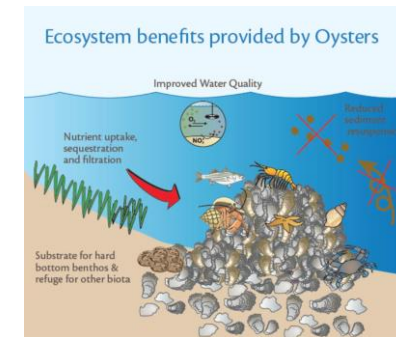
Questions?

Engagement Plan



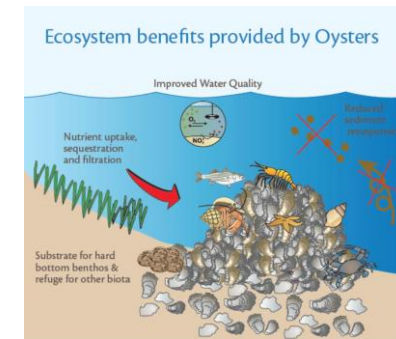
- Proposals must include a plan for disseminating findings and/or products to relevant stakeholders (non-academic). If this is new to you, contact us with your idea and we can help put you in touch with relevant parties.
- PIs are encouraged to work with WHSG's staff to identify and contact communities, individuals and organizations that will benefit from project outcomes.
- Funded investigators will be paired with a member of our staff and will be encouraged to maintain an informal line of communication with the staff member during the course of the study period.
- Annual research meeting with Sea Grant staff to summarize results as a means to align research and outreach efforts.

Engagement Plan



- Helpful tips for developing an engagement plan can be found on our [website](#).
- WHSG Staff is happy to help you develop your engagement plan!
- As you are developing your proposal, consider the following questions:
 - 1) What new knowledge/tool will result from your project?
 - 2) Why is this knowledge/tool needed?
 - 3) Who could use that knowledge (aside from other scientists) and what would they use it for (e.g. decision making, improving practices, increasing profitability, reducing risk, etc.)?
 - 4) Do you have some information indicating that the knowledge resulting from your project is needed or desired by the intended end users or by stakeholders?
 - 5) What efforts would need to be made for the end users to apply that new knowledge/tool?
 - 6) If end users were able to apply the new knowledge/tool that resulted from your work, would there be an improvement in social, economic or environmental conditions?

Engagement Plan



FAQs for Developing an Engagement Plan for a Woods Hole Sea Grant Research Project

What is stakeholder outreach and engagement?

Stakeholder outreach and engagement are terms that describe elements of communicating your research results to relevant stakeholders that include interested communities, organizations, and individuals.

Who are stakeholders?

Stakeholders are individuals who use Massachusetts' coastal resources - stakeholder groups could include K-12 students, parents and/or teachers, coastal managers, members of coastal industries or business owners, or the general public, among others.

What are the key elements of a stakeholder engagement plan?

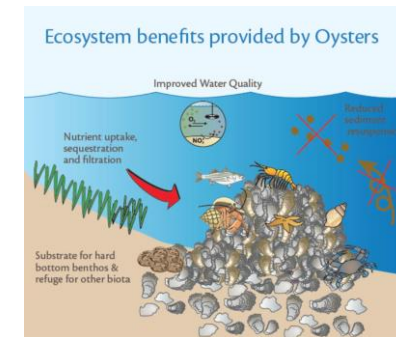
Stakeholder engagement plans should provide detailed strategies for working with and communicating the results of your research to relevant stakeholder groups. A well crafted stakeholder engagement plan will ensure that your research results have a clear path for use by relevant communities in Massachusetts.

Are there resources available for helping me develop my engagement plan?

We strongly encourage all PIs to reach out to WHSG extension and education staff as you are

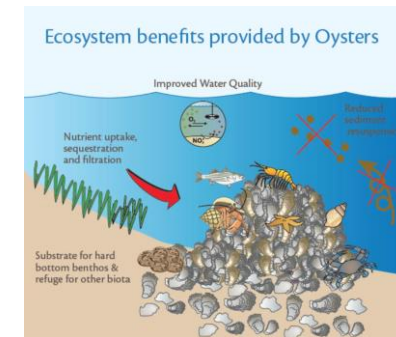
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Engagement Plan



- Woods Hole Sea Grant is committed to building inclusive research, extension, communication and education programs that serve people with unique backgrounds, circumstances, needs, perspectives and ways of thinking.
- We strongly suggest you consider incorporating Justice, Equity, Diversity, and Inclusion into your research projects and engagement plans.
 - This could be achieved in many ways – some examples include:
 - choosing research topics that address the needs of disadvantaged communities
 - partnering with organizations that serve underrepresented or underserved groups
 - working with high school or undergraduate students from underrepresented or underserved groups

Questions?

Proposal Review Process

- Pre-proposals:
 - Reviewed by a panel of experts including WHSG staff and members of WHSG's advisory board
 - Reviewed for:
 - Relevance to our program and strategic plan (50%)
 - Scientific and technical merit (25%)
 - Strength of potential engagement plan (25%)

Proposal Review Process

- Full proposals:
 - Reviewed by external mail technical experts. A panel is convened to interpret the technical reviews and rank proposals.
 - Evaluated for:
 - Rationale and innovativeness (20%)
 - Scientific and technical merit (25%)
 - Qualification of the research team and results from prior work funded by Woods Hole Sea Grant (if applicable) (10%)
 - Program relevance (20%)
 - Potential impact to Massachusetts stakeholders (25%)

Key Dates

- **Friday, February 19:** Preliminary proposals due to Woods Hole Sea Grant office by 4:30 p.m. Submit pre-proposal in pdf format to seagrant-research@whoi.edu.
- **No later than mid-April:** Principal Investigators receive recommendations regarding development of full proposals.
- **Friday, May 21:** List of five potential reviewers due to seagrant-research@whoi.edu.
- **Friday, May 28:** Full proposals due in Woods Hole Sea Grant office by 4:30 p.m. Submit full proposals to seagrant-research@whoi.edu.
- **Early October 2021:** Applicants informed of decisions.
- **February 1, 2022:** Anticipated 2022-2024 awards begin.

Questions?