SHRINK WRAP SURVEY FACT SHEET
2021 SURVEY OF 661 BOAT OWNERS IN MASSACHUSETTS

* 52.8% of respondents keep their boats at home
* 47.1% of those who use shrink wrap keep their boat at home
* 18.3% install the wrap themselves
* Median length is 22’ (50% of data is smaller/larger)
* Dispose of their shrink wrap by putting in the trash at home (22.6%); kept for another year/purpose (18.5%); recycled (17.7%); home recycling bin (9.7%)
* 53.6% who use shrink wrap do so because it’s convenient

* 33.6% of those surveyed store their boats off-season at a boat yard
* 50.6% of those who use shrink wrap have it installed at boat yard/marina
* 40.4% are not sure what happens to the shrink wrap upon removal at boat yard
* Shrink wrap disposal methods: put it in the home trash (2.8%); put it in the boat yard dumpster (9.2%); recycle at boat yard (31.2%); use home recycle bin (5.5%)
* 58.1% say they use shrink wrap because it protects their boat well

POWER BOATS

* 66.5% of power boats are stored at home
* 41% of power boat owners who store their boat at home use shrink wrap
* 25% of power boats are stored at boat yards
* 82% of power boats stored at boat yards use shrink wrap

SAIL BOATS

* 47.4% of sail boats are stored at boat yards
* 13% of sail boats stored at boat yards use shrink wrap
* 39% of sail boats are stored at home
* 7% of sail boats stored at home use shrink wrap

SHRINK WRAP USERS

* 33.9% say they use shrink wrap because it’s convenient
* 71% say they use shrink wrap because it protects their boat very well
* 12.5% of shrink wrappers who responded to a Woods Hole Sea Grant survey were not aware that there was an alternative to shrink wrap

ALTERNATIVE COVERS

Of the boat owners surveyed, 129 use fitted covers to protect their boat
* 71% report value as a major reason for choosing their cover
* 67% choose their cover to reduce their use of single-use plastic
* 53% say it protects their boat well
* 48% think it is easy to install and remove